

leslie ben

HAMILTON

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EXPERIENCE

4/04 - present

freelance producer

Research, bid, prep, produce and post ads
Partner by project with general or Hispanic market team
Blend with agency, production company or post house at any stage
Assess each concept and assemble best team to add value
Balance deadline and budget while honoring the vision
Ensure creative pops and products cut through

11/02 - 4/04

lopez negrete: broadcast producer

Produce union and non-union campaigns
Facilitate communication among teammates
Estimate, negotiate, process vendor payments
Actualize and close completed production jobs
Prepare audio/visual for pitches and presentations

8/01 - 11/02

post asylum: production manager

Bid, schedule and invoice editorial, animation and audio projects
Manage editors, engineers, client service rep and freelancers
Audition talent, freelancers, sound effects and music
License neededrop music and stock footage
Brainstorm on turnkey productions

8/00 - 5/01

publicis sanchez & levitan: broadcast producer

Estimate, schedule, shoot, record, mix and edit spots
Keep multiple projects on schedule and on budget
Lead clients through production and approvals
Nurture a network of vendor relationships
Work with clients' cost consultants

8/98 - 8/00

tracylocke: assistant producer

Produce radio and television commercials
Maintain broadcast library and generate status reports
Explore future of industry in agency's weekly think tank
Orient new employees to production process
Cast, book and direct voice talent

6/96 - 8/98

tracylocke: creative coordinator

11/92 - 6/96

sewell lexus: bilingual customer service associate

CLIENTS

Advance Auto, Alebrije, AT&T, Bank of America, Barkley, Beaucoup Chapeaux, Cablevision, Camelot, Cellular One, Chicolor, Cinco, Circle K, Clamato, Cox Communications, Cricket, Cultura, Denny's, Fetzer, Frito-Lay, Fuego, GSD&M, Harrah's, Hawkeye, ¡NSPIRE!, Jarritos, Juice, Kansas Lottery, Kare, Komen, Lopez Negrete, McDonald's, Microsoft, National Geographic, Nestle, Nokia, PanaVista, Pennzoil, Pepsi, Pizza Hut, PowerPact, Quaker State, Shopwise, Smirnoff, Substation K, Time Warner Cable, TracyLocke, Tyson, Visa, Wal-Mart, Wee Beastie, Wunderman, Zales

AWARDS

Addies / Best of Show: "Prodigy," "Crush" and "Knockout"

Addy: "Knockout," "Trust" and "Pals"

AMA Crystal Award: "Crush"

Cellular Industry Award: "Something in Common"

Summit Award: "Mueve"

Tellies: "Mueve," "Monkey Bars" and "Book It"

EDUCATION

Rice / La Universidad de Sevilla: BA, Sociology 1992

